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For Immediate Release

28th Annual Genie Awards Celebrate Canadian Style With Interactive Gift Lounge

(Toronto, ON) February 21, 2008—Canadian style and flare takes centre stage at the 2008 Genie Awards interactive lounge presented by the Academy of Canadian Cinema & Television. This year's host, presenters and special guests will have an opportunity to browse through over forty premium services and products to complete their Genie Awards experience.

Guests at the Genie Awards interactive gift lounge will be pampered in a spa-like atmosphere where they can mingle, sample and customize their experience and gift collection to indulge mind, body and soul.

This year's lounge features some of Canada's finest brands including Cromwell & Cruthers, KÄRV Clothing, Kicking Horse Coffee, M.A.C Cosmetics, The Fairmont Royal York, Foxy Originals and Zip.ca. These are matched with world famous brands like Nespresso, Hey's International, Juvéderm and Kodak Canada.

The lounge will be open to the media by appointment for coverage only on Monday, March 3rd from 11am until 4pm.

2008 Genie Gift Lounge

Balmshell Lip Gloss

Balmshell lip gloss, from Canadian twin sisters, Jenny and Fiona Lees, has established itself as the must-have item for fashionistas everywhere. With rave reviews from editors at Women's Wear Daily, FASHION, Flare, and Marie Claire, to name a few, Balmshell continues to grow with new and innovative shades and products. Balmshell comes in a distinctively packaged tube that contains a floating illustration unique to each shade. Each illustration depicts a personality and when the lip-gloss is done, the handle attaches to a keychain provided with the product. Balmshell is available at Holt Renfrew stores, Sephora.com and Balmshell.com.

Blossom Lounge

The Blossom Lounge is pleased to spoil the guests of the 2008 Genie Gift Lounge with luxury products that will pamper the skin and leave them indescribably soft! Women will be spoiled with Belezza Box Beauty Kits by Canada's own Principessa, each containing home-spa products for complete indulgence in the company's signature scent. The tin box is perfect as a purse, makeup bag or gift for the urban princess on the go. The men will be provided with Perfect Shave Kits by the Art of Shaving, each containing aromatherapy-based products, handcrafted accessories and expert shaving technique to guarantee optimal shaving results while relieving and preventing ingrown hairs, razor burn, tough beard and sensitive skin. Both kits are compliments of the Blossom Lounge, a unique retail experience, providing consumers with exclusive bath, body, cosmetic and fragrance lines that are hard to find in the Canadian marketplace. Blossom Lounge, A Passport to a world of Beauty. Visit them on-line at www.blossomlounge.com.

Cocoa Camino Fair Trade organic chocolate

Cocoa Camino is spicing up this year's Genies with a new Chili & Spice hot chocolate and Chili & Spice chocolate bar. They're also getting dark and decadent with a new Drinking Chocolate and 85% Panama Extra Dark bar. Cocoa Camino, produced by Ottawa's La Siembra Co-operative, is a line of premium Fair Trade Certified and certified organic chocolate, cocoa and sugar products. Cocoa Camino buys organic ingredients from producers according to audited Fair Trade principles, at a fair price that supports the livelihoods of producer partners. They call it decadence with a difference. www.cocoacamino.com

COVER FX – Healthy Makeup, Healthy Skin

Prepare for the perfect foundation application. SKINPREP FX is the 1st cosmeceutical foundation primer that perfects skin texture so foundation glides on smoothly resulting in seamless coverage. Under the guidance of Dr. Neil Shear, Chief of Dermatology at Sunnybrook Health Sciences Centre in Toronto; COVER FX has formulated SKINPREP FX. Not only a foundation primer but a treatment serum containing F.A.C.E. vitamin technology, a multi-vitamin cocktail to protect and promote healthy, hydrated skin from the outside – in! SKINPREP FX Provides: Super-charged hydration with hyaluronic acid and Mediterranean olives; a combination of pure ingredients that prevent moisture loss, restore skin suppleness and immediately penetrate the skin. <http://www.coverfx.com/>

CRABTREE & EVELYN

60 Second Fix kit contains La Source multi-award winning Hand Therapy and Hand Recovery. They're a perfect 'quicky for needy hands. www.crabtree-evelyn.com

Cromwell & Cruthers

Sometimes the best ideas are in your own backyard, conceived in Burlington, Ontario in 2001, Cromwell & Cruthers shave oil is an exciting innovation in the world of shaving cream alternatives. Combining an exclusive blend of 100% natural ingredients; grapeseed oil, avocado oil, sweet almond oil, safflower oil, sunflower oil, jojoba oil, sandalwood oil, menthol, aloe vera and vitamin E, Cromwell and Cruthers delivers an unsurpassable moisturizing shave without any nicks, bumps, razor burn or dry skin. With only a few small drops needed in each application, one 15ml bottle will last 100 shaves, ideal for travel and the gym, not to mention at home. www.cromwell-cruthers.ca

DejaVu Professional/Pro Radiance Distribution Group Inc.

RECALL THE LOOK, EXPERIENCE THE RESULTS ... DEJAVU PROFESSIONAL GIFTPACK AS PRESENTED AT THE 2008 GENIE AWARDS - dermatologist-recommended skincare that delivers immediate results for non-invasive rejuvenation: Full sensuous lips with Lip Volumizer™, reduction of dark circles and under-eye puffiness with Under-i™ Rejuvenator, 60-90% reduction of fine-line wrinkles and long term anti-aging benefits with 5-Minute Wrinkle Relaxer Cream. www.pro-radiance.com

Dermalogica

The Perfect Fit - create the Dermalogica Thermal Body Therapy experience at home with The Perfect Fit - products for all skin conditions, designed to ease the body of daily stressors while benefitting the health of skin. Cleanse, exfoliate, hydrate and moisturize – no matter how these products are combined, they are the ideal way to maintain healthy skin. Your Perfect Fit kit contains: Conditioning Body Wash - a soap-free, skin conditioning botanical cleanser for the entire body. The Ultimate Buffing Glove – buff and polish the body to silky perfection with this perfect fitting glove. Body Hydrating Cream – smooth, condition and hydrate with this quick absorbing cream. Stress Relief Treatment Oil – Relax the body and senses with this aromatic bouquet of extracts that is ideal for massage or bath. www.dermalogica.ca

DOGSWELL

Motivated by the philosophy, "Because pets are family, too!" , DOGSWELL strives to create premium products for four-legged family members everywhere. Founded in 2004, DOGSWELL was the first company to fortify chicken jerky for dogs. With each treat delivering a unique functional benefit, DOGSWELL has been able to take a commodity, chicken jerky treats, and diversify it by providing five distinctive formulations in pure, all-natural meat treats that now include duck breast jerky, lamb & rice and beef liver treats. What isn't found in DOGSWELL treats?: NO hormones, NO antibiotics, NO byproducts, NO wheat, NO corn, NO added salt or sugar. www.dogswell.com

ESPRIT - THE WORLD IS OUR CULTURE

Esprit is an international youthful lifestyle brand offering affordable luxury that brings style to everyday life. The Esprit women lines Women Casual, Women Collection and edc by esprit are characterized by a contemporary, modern style in spring/summer 2008, which playfully features decades past; resulting in a new look bringing both past and future into an exciting context. The Esprit Men Casual and Men Collection present a relaxed look in a calm world of colour in spring/summer 2008. The silhouette is slim yet casual with tonal contrasts playing an important role. Esprit offers style with attitude-and social conscience, creating fashionable and quality apparel that are environmentally and socially sound.

www.esprit.com 1-866-4 ESPRIT

Evian Brumisateur Facial Spray

Evian Natural Spring Water, the world's leading brand of bottled water, is launching a newly designed sleek bottle for their Evian Brumisateur facial spray. The Evian facial spray is essential for anyone wanting to refresh their dry skin during the winter months, and whose looking for a quick fix to stay cool during the summer months. It also helps prepare the skin's surface for make-up application or touch-ups. Beginning in April 2008, the new Evian facial spray will be available across Canada in leading stores, including The Bay, Sears, Sephora, Shoppers Drug Mart, and Familiprix. www.evian.com/ca

FIORIO Salon & Spa

FIORIO Shampooing is part of the FIORIO Hair Care Collection – a timeless, essential, and simple line of hair care products. It is a gentle shampoo made for all hair types that cleanses without removing natural oils, proteins, minerals, and vitamins. FIORIO Grapefruit Shower Gel is part of the FIORIO Bath & Body Line. It is a gentle shower gel, blended with fragrant oils that awakes the senses and revitalizes the body. The natural plant extracts and oils soothe and moisturize. An excellent alternative to soap, the FIORIO Shower Gels are especially suited for sensitive or dry skin. All FIORIO products are not tested on animals and contain organic ingredients. www.fiorio.com

FLARE Magazine

FLARE is the #1 selling fashion & beauty magazine in Canada. With more female readers 18+ than any other Canadian fashion magazine, FLARE is Canada's best-selling and most popular fashion and beauty magazine. It features international and Canadian trends, with an emphasis on merchandise available at Canadian retailers. FLARE also features coverage about beauty, fitness, entertainment, careers, celebrities and popular where-to-buy 'Stylesource' guide. www.flare.com

Foxy Originals

Jen Kluger and Suzie Orol founded Foxy Originals on the belief that life should be fun, bright and full of excitement. Their vision? To make high style fashion jewelry accessible to young women. They met in university where they combined their business educations with their passion for fashion. Foxy started small, selling at local concerts and events. Since then, the line has become a top-selling brand in stores across North America and beyond. Fans love Foxy for its unique design and playful attitude. They're always creating new and fun pieces, featuring the latest styles and setting new trends! www.foxyoriginals.com

Hammam Spa

Signature Hammam Ritual: Discover the relaxing and healing effects of a traditional Turkish Steam Room. It is an experience for the senses as the body unwinds in a rejuvenating, deeply penetrating blanket of steam. Refreshing essential oils are infused in the air as the steam is absorbed through the pores, releasing built-up stress and toxins leaving cleansed and balanced feeling. www.hammamspa.ca

HEYS International Ltd.

The xcase Exotic® adds exciting Animal prints and Abstract patterns to the accredited design of the original xcase® - the World's Lightest Carry-on. Over 15 fascinating prints have been created to give the xcase® a more intriguing look. Every print has its own special interior lining that matches the colour theme of its exterior shell. The unique prints are protected by a layer of clear coat paint that also gives it its beautiful glossy shine. www.heys.ca

HMV Canada Inc.

With over 80 years of music retailing history, 400 stores worldwide and 118 stores in Canada, HMV is the world's premier retailer of music, DVDs and videogames. HMV has proven itself as an innovative leader in Canada since 1986, HMV focuses on providing an authoritative range and depth of selection that is superior to that of its competitors, including hard-to-find recordings and a large number of back catalogue titles. The HMV gift card is valid in all Canadian retail locations including www.hmv.ca.

Jeanet Spa & Salon

Match Core Cleanser for Normal/Dry Skin – This gentle cleansing gel removes makeup and environmental impurities while restoring epidermal equilibrium. It leaves skin perfectly clean and primed for treatment and moisturizing products. **Match Core AHA Toner** – This revitalizing toner gently treats oily skin while exfoliating and minimizes the appearance of pores. It is suitable for normal, combination and oily skin types, and leaves the skin feeling refreshed and primed for treatment. www.jeanetspa.com.

Juvéderm™

Introducing a new beauty secret...Juvéderm™. Genie Award gift recipients will receive a voucher for a complimentary treatment of Juvéderm, valued at over \$1,000. Juvéderm is a soft, replenishing injectable gel filler made from hyaluronic acid, a naturally occurring sugar found in the body which adds volume to minimize the appearance of wrinkles, thinning skin and lips. The results are instant and natural looking; the effects last up to one year, and there's no down time. Juvéderm has also been demonstrated to be safe for all skin tones. To redeem the voucher, look for participating top physicians found on the back of the voucher. Find out more about creating a refreshing appearance with Juvéderm by visiting www.juvederm.ca.

KÄRV Clothing

KÄRV is a Canadian fashion label established in 2000 by the then 24 year old Montreal born designer Frederic Tisseur. Today, nearly ten years later, KÄRV has evolved into one of Canada's strongest fashion labels. Finding his inspiration in various areas of Northern and Eastern Europe, KÄRV is best recognized for its use of appliqués influenced by ancient Dutch emblems, along with strong color palettes. KÄRV stands out from other premium contemporary brands for its bold and confident designs, offered in both men's and women's styles. KÄRV's collections are available in select stores throughout Canada. www.karv.ca

Kicking Horse Coffee

"What are you two schmucks going to do with your lives? Sell coffee from your garage?" That taunt from Elana Rosenfeld's mother may well have been the kick start she and partner Leo Johnson needed to embrace Kicking Horse Coffee as their livelihood. Roasting coffee in their skivvies when it was hot out, balancing babies and experimenting with different products, the allure was clearly there. That was a long time ago, and a lot has changed. Now employing 20 people and occupying a 20,000 square-foot office building and roasting facility, Kicking Horse Coffee is Canada's number one Organic Fair Trade coffee. www.kickinghorsecoffee.com

Kodak Canada Inc.

The KODAK EASYSHARE M753 Zoom Digital Camera, with 3x optical and 7-megapixel resolution, allows consumers to print clear, crisp images up to 30" x 40" in size. Memories captured with the KODAK EASYSHARE M753 are displayed on a vibrant 2.5-inch LCD screen, perfect for instantly sharing clear, bright pictures and videos whether inside or outdoors. Better yet, view pictures in high-definition on the KODAK EASYSHARE HDTV dock for incredible image quality and sharpness. www.kodak.ca

Le Château

The presenters and performers from the 2008 GENIE AWARDS will all be looking picture-perfect, compliments of a gift card from Canada's one-stop fashion destination, Le Château! Always the first to showcase the latest fashion trends, Le Château offers high-quality lifestyle clothing, accessories and footwear for men and women. For the Le Château nearest retail location, please visit www.lechateau.com

Lesley Stowe's Raincoast Crisps

Lesley Stowe Fine Foods have been creating and sharing delicious food for more than 20 years. Their fabulous artisan raincoast crisps are all-natural and made with care. They know the only way to make a great product is to bake it from scratch in small batches using the finest quality ingredients. The signature crisps are great to nibble on their own, but really shine when topped with dip, cheese, pate or antipasto. According to Raincoast fans, raincoast crisps are the perfect entertaining food to captivate a crowd - whether it is a casual get together or an elegant drinks party. This is why they're called 'crispy conversation starter'™. They're addicted to this yummy snack food and are sure that you will be too.

www.lesleystowe.com

Lindt Chocolate

Lindt & Sprüngli is recognized as a leader in the market for premium quality chocolate. With over 160 years of experience, it has become known as one of the most innovative and creative companies making premium chocolate. Lindt's most well-known brands such as *Lindor*, *Excellence*, *Swiss Classic* and *Gold Bunny* are available in a range of everyday and seasonal formats. Inspired by a secret recipe, the Master Chocolatiers of Lindt have created a chocolate masterpiece: LINDOR. This delicious Lindt chocolate shell enrobes a delectably smooth filling. Break its shell, and the filling will start to melt and so will you.

www.lindt.com

LUSH, Fresh Handmade Cosmetics

LUSH, Fresh Handmade Cosmetics offer luxurious bath, hair and skincare products packed with fresh ingredients and essential oils to pamper and rejuvenate the mind. 100% vegetarian, they contain little to no packaging or preservatives, and are never tested on animals - so it's never been easier to be eco-chic.

Their bestselling **BUTTERBALL bath bomb \$4.75** is gorgeously scented with ylang ylang and packed with cocoa butter to beautifully fragrance and moisturize the skin - making the whole body gloriously smooth to the touch. www.lush.ca

LypSyl

There's no skin more sensitive than the lips and the **LypSyl** family of lip balms has them covered. With a fresh, fruity flavour, LypMoisturizer™ Honey Berry helps moisturize, soften and protect lips. Blended with pure Swedish beeswax with honeyberry, vitamins A&E, coconut oil and organic shea butter for a flavourful treatment. The unique one-hand slide allows for quick application on-the-go. And, the oversize application tip ensures not a spot is missed. LypSyl Aloha Sensitive contains skin-conditioning ingredients and natural plant extracts to moisturize and condition the skin. This century-old formulation was originally developed to protect lips from the harsh damp and cold environment of Scandinavia. www.lypsylonline.com

M.A.C Cosmetics

M.A.C will offer VIP guests and celebrities exclusive gift boxes containing tried and true **M.A.C** favorites such as Lipglass, Lipstick, Powder Blush, Mascara, Eye Shadow, Bronzing Powder, Shimmer Powder, Cream Colour Base, Makeup Brushes, Lip Conditioner, Shave, Scrub Mask, Skincare Wipes, Moisture Fix and much more. www.maccosmetics.com

MASAI CANADA LTD

Masai Canada Limited shakes up the shoe industry with a revolutionary new concept in footwear that will take the shoe industry to a higher level of function with its **physiological footwear**. Physiological footwear activates the entire body and focuses on improving body function.

Masai Barefoot Technology (MBT®) made its first appearance on the footwear market in 1996.

Development of the unique sole construction - which is patented world-wide - has continued since then with great success. The MBT retailer network currently spans more than twenty countries over four continents. The secret is in the sole! Every step provides a natural instability that improves posture, relieves stress on joints, exercises neglected muscles and thus strengthens the entire musculoskeletal system. What other shoe on the market offers function, comfort, performance, and fashion?

Moksha Yoga Downtown

Discover the limitless possibilities of what a strong, healthy body and a calm focused mind can do to enrich life at Moksha Yoga Downtown HOT YOGA, in King West Village. Moksha Yoga is proud to teach a unique yoga series which combines the precision of therapeutic yoga and the foundations of traditional yoga in a heated room. www.mokshayogadowntown.com

Nespresso

Special guests of the 2008 Genie Awards Gift Lounge will take home a Special Edition *Nespresso*® Le Cube automatic espresso machine, compliments of **Nespresso**, the worldwide pioneer and market leader in premium-portioned coffee. The sleek and sophisticated *Nespresso* Le Cube uses capsules containing the highest-quality gourmet coffee to create perfect espressos at the touch of a button. In addition to the machine, VIPs also will receive a *Nespresso* Aeroccino, a stylish shaker designed to froth and heat milk, as well as a beautiful presentation box filled with samples of *Nespresso*'s exclusive Grand Cru coffees. For more information, please visit www.nespresso.com.

OPI

This spring/summer **OPI** charms nails with the bold, fresh hues of the **India Collection by OPI**. The sunny, high-energy palette for nails and lips is the ideal complement to the season's must-have fashions and gives off energy that both excites and soothes. Shades include **Yoga-ta Get this Blue!**, **Lunch at the Delhi**, and **Curry Up Don't Be Late!** OPI nail lacquers are available in professional salons and spas nationwide. For more information on this collection and other OPI products, please visit www.opi.com

Photos By Kathryn

Parents will do anything to get that perfect shot of their kids. So, why not travel to Vancouver to have renowned photographer Kathryn Langsford behind the lens? Photos By Kathryn is pleased to provide a photography package valued at over \$1700. Kathryn Langsford, Vancouver's premier family, children and pregnancy photographer, has had her work featured, published and shown throughout Canada. Her photos reveal the true essence of each personality photographed, resulting in an image that will fill the room. A true work of art that captures a piece of today to hold forever. www.photosbykathryn.com

Scoopies Inc.

BIODEGRADABLE SCOOPIES! The world's favorite dog waste disposal bag! This great little box will fit into a purse or pocket and contains 30 white, folded, mitt-shaped poop picker-uppers so there's no need to worry about being caught "not holding the bag"! Scoopies uses d2w technology so the bags begin to totally and harmlessly degrade into H2O and CO2 after 18 months – and Scoopies meet the ASTM Standard D6954-04 for degradability! Visit www.scoopies.com to find a store near you!

Segura Viudas Brut Reserva Cava

Segura Viudas Brut Reserva Cava is a delightful, Spanish sparkling wine made in the traditional method, with secondary fermentation occurring in the bottle. It has a lovely straw-yellow colour and a nose with pronounced fresh melon and just-baked-bread aromas. With a rich palate of pineapple and biscuit flavours and a deliciously elegant mousse, enjoy as an aperitif or with a selection of fresh market hors d'oeuvre. Make everyday a special occasion with Segura Viudas Brut Reserva Cava! www.seguraviudas.com

Steam Whistle Brewing

Steam Whistle, an independent brewery housed in Toronto's historic John St. Roundhouse south of the CN Tower, has a singular focus of making just one beer of exceptional quality that Canadians can be proud of. They brew *Canada's Premium Pilsner* with traditional brewing methods and only four, natural ingredients. Steam Whistle Pilsner is packaged in signature green glass bottles and shipped fresh across Alberta and Ontario to Beer and Liquor Stores as well as licensed bars & restaurants. To learn more about what they do really, really well visit www.steamwhistle.ca

Tea in the Sahara

Tea in the Sahara is proud to honour Canada's best with **Skinny Genie**, a delicious slimming tea that purifies the body, stimulates digestion and energizes both the body and mind. Tea in the Sahara is a Canadian home-grown purveyor of fine specialty teas. They offer a wide selection of original blends in Black, Green, White, Herbal and Wellness teas, along with some more familiar blends. Let a cup be a passport to the flavourful tea brewing cultures of the world. Celebrate quality and good taste with Tea in the Sahara. Experience a journey in every cup. www.teainthesahara.ca

The Cupcake Shoppe

The Cupcake Shoppe, offers a total of 17 nut-free flavours, with nine tempting flavours available in-store everyday. All cupcakes —including the Yonge 'n' Eligible featuring vanilla buttercream on a vanilla cake, the chocolate buttercream on chocolate cake James Brown, and a marble Frost Me cupcake topped with vanilla frosting that changes colour seasonally — are baked daily from the freshest ingredients. The Cupcake Shoppe also offers custom cupcakes, mini cupcakes and cakes illustrated by hand to suit special celebrations. Toronto's first cupcake bakery, the Cupcake Shoppe knows how much fun a cupcake can be. www.thecupcakeshoppe.ca

The Darphin Philosophy

To provide truly individualized skin care. **Darphin** skin care addresses both "skin type" and "skin condition" which change with age, weather, nutrition, stress and lifestyle choices. Three complimentary daily formulas – a Serum, an Aromatic Care and a Cream – are custom selected to address the total dimensions of your skin's needs. For further information, to purchase products and have a customized Darphin Treatment, please contact **Jeanet Spa & Salon** at 416 921 2996 or visit us at www.jeanetspa.com.

The Fairmont Royal York

Toronto is a city that has grown up around this grand landmark - The Fairmont Royal York. Just steps away from its famous doors in the heart of Canada's largest metropolis is an exciting mix of activities and attractions that will leave guests exhilarated. From the theater, entertainment and financial districts, to shopping, sightseeing, and world-class sports facilities, The Fairmont Royal York hotel truly is at the center of it all in Toronto. www.fairmont.com/royalyork

The Last Minute Club

For over 20 years, The Last Minute club has set the standard for great prices to fabulous destinations. Start by visiting the hottest travel website in the country! It's fun, easy to use and bursting with up-to-the-minute sell-offs and specials. Always current, lastminuteclub.com delivers bargains, information and advice. Join the Last Minute Club today and turn travel dreams into reality. Call 416-441-CLUB!
www.lastminuteclub.com

The Nutty Chocolatier

The Home of Chocolate dreams and jelly beans. Since the company was founded, The Nutty Chocolatier has evolved into a confectionary shop that offers a wide selection of sweets not found in other stores including a variety of imported British treats. Its 9 stores are charmingly old-fashioned. Inside the antique mahogany cases and long antique candy bins, reveal rewards for both the palate and eye. The Nutty Chocolatier offers the finest, richest Belgian Chocolates, truffles and hand-crafted chocolate specialties available. The Nutty Chocolatier is sure they'll delight even the most discriminating chocolate lovers. The incredible assortment of imported candies and amazing variety of treats will please all ages. Don't miss their homemade fudge. Visit any location and venture into a time when life was slower and sweeter. Please enjoy your Belgian Truffle. www.thenuttychocolatier.com

TRAPEZZI

A hidden gem, Trapezzi is an elegant establishment, with a sophisticated ambience in the heart of Greektown; this suede-lined dining room is finished in shades of wine and chocolate, with polished hardwood floors providing a serene oasis. Trapezzi Supper Club invites honoured contingents of the Genies to a complimentary gift certificate. Enjoy a taste of masterful Mediterranean cuisine that tempts and heightens all palettes.

TWEEZERMAN

TWEEZERMAN products, recognized for their precision and high quality, are designed to help women achieve that coveted feminine allure. **TWEEZERMAN's Classic Lash Curler**, a marvelous all-metal tool, creates stunning lashes. Featuring a **thick silicone pad**, it produces an **intense curl without creasing hairs**. The **gold-plated TWEEZERMAN Folding Lashcomb™** **glides through mascara** effortlessly to **define and separate lashes** for striking results. Featuring a practical and modern design, the **comb folds to protect its metal teeth**. **TWEEZERMAN BrowMousse**, a lightweight gel that won't flake, finishes the look and keeps brows in fine form. For more information on **TWEEZERMAN** products visit www.tweezer.com.

Zip.ca

Zip.ca is Canada's online video rental service. Experience unlimited entertainment, value and convenience with a 3-DVD Unlimited Plan and watch as many DVDs as possible each month. With no late fees, no due dates and convenient home delivery, Zip is the best way to rent DVDs. They have the largest selection of Blu-ray, HD DVD and DVD films, with over 72,000 titles in every category and genre. Whatever the desire, Zip's got it: new releases, award winners, Criterion, television shows, documentaries, classic films and more. Zip.ca is a film lover's best friend. Start a free trial at www.zip.ca.

The 2008 Genie Awards from the Metro Toronto Convention Centre will be broadcast on Monday, March 3rd at 10pm ET/PT on the E! Television Network and IFC.

For full details on the 28th annual Genie Awards, go to www.genieawards.ca.

About the Academy of Canadian Cinema & Television (ACCT)

The ACCT is a national, non-profit, professional association dedicated to the promotion, recognition and celebration of exceptional achievements in the Canadian film and television industries. Created in 1979, and today unifying almost 4,000 industry professionals across Canada, the Academy has become a vital and integral force in the industry.

- ❖ Best Motion Picture sponsored by Telefilm Canada
- ❖ Achievement in Overall Sound sponsored by Deluxe
- ❖ Achievement in Music - Original Score sponsored by HMV Canada Inc.
- ❖ Best Documentary sponsored by Hot Docs Canadian International Documentary Festival
- ❖ Achievement in Cinematography sponsored by Kodak Canada Entertainment Imaging
- ❖ Best Live Action Short Drama sponsored by Movieola—The Short Film Channel
- ❖ Special Award for Outstanding Achievement in Make-Up sponsored by M·A·C Cosmetics
- ❖ Golden Reel Award sponsored by Zip.tv

Media Contact:

Chris McDowall
Holmes Creative Communications
(416) 628-5648/office
(416) 648-5651/cell