



29TH ANNUAL GENIE AWARDS
2008 Rules & Regulations

Celebrating Canada's Best Cinema



www.genieawards.ca
ACADEMY OF CANADIAN CINEMA & TELEVISION

Deadline for Entries

For Dramatic Feature Films and Theatrical Shorts & Documentaries screened between January 1, 2008 and December 31, 2008 the entry deadlines are:

AUGUST 15, 2008 (early bird)

AUGUST 29, 2008 (final)

Genie Calendar / Deadlines

Qualifying Period:

January 1, 2008 - December 31, 2008

Deadline for Withdrawal from Official

Competition: **October 3, 2008**

Nominating Committees Convene:

December 6, 7, 2008

Theatrical Shorts & Documentaries Nominating

Committee Convenes: **December 5-7, 2008**

Delivery of Release Prints for Documentaries:

November 28, 2008

* must be prepaid, in 16mm or 35mm or 70mm

Announcement of the Nominees: **January 2009**

Ballot Mailing: **January 2009**

Promotional Opportunities Deadline:

January 2009

Ballot Closing: **January 2009**

29th Annual Genie Awards: **February 2009**

Deadline for submission of petitions for changes to the following year's Rules & Regulations:

March 20, 2009 by 5 p.m.

Entry Fee Schedule

The Entrant understands and agrees that all fees and costs associated with this Entry must accompany the Official Entry Form. Any Entry submitted without such payment will be deemed ineligible, will not be processed and will be returned at the Entrant's cost.

There will be no refunds for Entries withdrawn from competition after: **October 3, 2008.**

DRAMATIC THEATRICAL FEATURE-LENGTH FILM

(including Animated Feature Film)

- i) Films with production costs of less than \$1,500,000: **\$1200.00**
- ii) Films with production costs between \$1,500,000 and \$5,000,000: **\$2400.00**
- iii) Films with production costs over \$5,000,000: **\$3600.00**

NOTE: An Entry will automatically be entered into all Film Categories other than those deemed inapplicable or for which an Entry is ineligible by Entrant or Academy.

THEATRICAL SHORTS AND DOCUMENTARIES

- i) Best Feature Length Documentary: **\$340.00**
- ii) Best Short Documentary: **\$175.00**
- iii) Best Live Action Short Drama: **\$175.00**
- iv) Best Animated Short: **\$175.00**

NOTE: Please make cheques payable to:
Academy of Canadian Cinema & Television

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Overview

The Genie Awards, honouring outstanding achievement in the Canadian film industry, were inaugurated by the Academy of Canadian Cinema & Television in 1980.

Since then the event has grown in prominence and stature to become one of the most prestigious cultural events in Canada. Each year the Genies bring together more than 1600 key film professionals, craftspeople and decision-makers from across Canada to honour, celebrate and promote the talent and accomplishments of the Canadian film industry for a televised gala and promotional campaign which reaches more than one million.

Each summer the Academy distributes the Genie Rules and Regulations books with the official Genie Awards Entry Forms to Academy members and related industry members across Canada.

Any Canadian film that meets the current Genie Awards eligibility criteria may be entered for consideration. Entries are submitted by the owner of the film or the owner's authorized representative.

Each voting Cinema Branch Member receives ballots specific to the Craft Branch in which he/she is registered, and all members may vote for Best Motion Picture and all performance categories. To verify or change your voting registration, please contact the Academy's Membership Department by **December 1, 2008**, in advance of the press conference announcing the nominations. No changes can be made once the nominations are announced.

Nominating Committees are assembled from across the country. Following the committee meetings, the ballots are received by the Ballot Accountants, and the Nominees announced. Ballots containing the Nominees are mailed to the Academy's Cinema Division membership immediately following the announcement of nominations.

Members may view the nominated films through a Video-On-Request Screening Program available to all members during the voting period, hosted by Zip.tv.

Academy members return their ballots directly to the Ballot Accountants who then tabulate the winners in each Category. The winners will be announced at the Awards Ceremony in early 2009.

Special Awards Recipients are proposed by members or recommended by Special Awards Committee, and are subsequently approved by the Board of Directors.

Preamble

This book contains all the Rules and Regulations and Entry procedures for the 29th Annual Genie Awards. Read this book carefully and completely before filling out and returning the Official Entry Form.

How to Recommend Changes to the Rules and Regulations

The Genie Rules and Regulations are reviewed annually by the Genie Rules and Regulations Committee.

If you have a Recommendation or Appeal to make with respect to the Rules and Regulations, please use the official *Awards Recommendations and Appeals Form*, which may be downloaded from www.genieawards.ca. Return this form to the National Office, Attn: Awards Director, who will forward all submissions to their related branch representative, if applicable and directly to the Rules and Regulations Committee. Three letters of support are also required to accompany a Recommendation.

Who Can Enter

Films may be entered only by the owner of the film or the owner's authorized representative. (See *Definitions*).

It is not required that the Entrant be a member of the Academy, but it should be noted that only Academy members may vote in the Genie Awards.

What Can Enter

In order to enter, a film is required to:

- i) Qualify as a Canadian film production or co-production <Majority or Minority>
- ii) Have had its first commercial release in Canada in a theatrical venue according to the parameters outlined in *Qualifying Screenings*;
- iii) Have completed its Qualifying Screenings within the Eligibility Period according to the parameters outlined in *Qualifying Screenings*;
- iv) Not have competed for nomination in any previous Genie Awards, Gemini Awards or Prix Gémeaux.

Conditions of Entry

1. The Entrant warrants that the film is eligible to be entered in accordance with the Genie Awards Rules and Regulations, as contained herein.
2. The Entrant must have received an on-screen credit in the Category in which they are entered. A copy of the credit list as it appears on screen, signed by the Producer is a requirement upon submission of the Entry. In the case of dispute concerning credit, the Academy reserves the right to determine eligibility. In the case of all disputes, the decision of the Academy Board of Directors will be final.
3. The Entrant grants the Academy the right to televise clips of up to two (2) minutes in length during the Awards presentation, to show the whole or any portion of the film during special Academy screenings, and to implement a Video-On-Request Screening Program for membership during the voting period. The Producer must make sufficient screening copies of the film available so that each Academy office may properly service its members for voting purposes.
4. The Entrant warrants that all rights, including rights to the musical score, necessary to exhibit the film within the context of the Genie Awards, are assigned to the Academy. The Entrant further grants to the Academy in perpetuity the right to use any Entry for the future enhancement or promotion of Canadian film or of the Genie Awards. The Entrant covenants to indemnify the Academy from any loss or damage suffered by it in the event that all such rights have not been transferred.
5. The Entrant warrants that all individuals submitted for consideration herein have been notified of this Entry, and that they have been provided with a copy of this Entry form as it pertains to them.
6. The Entrant warrants that the completed Official Entry Form is accompanied by all required documentation as outlined in *How to Enter*. In any case in which the Academy determines that the information required to be provided by the Entrant is inaccurate or incomplete, and that the film is therefore incorrectly entered, the Academy reserves the right to declare the film ineligible for Nominations for any Award.
7. The Entrant acknowledges and agrees that the Academy may, at its sole discretion, determine that no Awards be given in any Category in which the film(s) entered does not meet Academy standards or in which there are insufficient Entries as outlined in the Category breakdown.
8. The Entrant agrees that the Academy of Canadian Cinema & Television will rule on any dispute in matters relating to the Entry, Eligibility, Nominations and/or selection of any film for an Award. The Entrant acknowledges that the Academy's decision shall be final.
9. The Entrant agrees that the Academy will retain one (1) Betacam SP and three (3) DVD copies of the winning films.

10. The Entrant grants to the Academy, in perpetuity, the right to transfer a copy(ies) of the Award-winning film to a volume-storage device such as CD-ROM, for purposes of archival storage, as the Academy deems necessary.
11. The authorized Entrant must agree to permit the National Film Archives to purchase one print of the production for archival purposes.
12. There will be no refunds for Entries withdrawn from competition after **October 3, 2008**.
13. The Entrant's signature on the Official Entry Form signifies understanding and acceptance of the Genie Awards Rules and Regulations.

Note: Films may be submitted in either English or French. It is highly recommended that films are subtitled in the second official language for the purposes of the membership Video-On-Request Program and for the use of Nominating Committees. A detailed synopsis of the film in both official languages must accompany the Official Entry Form.

DRAMATIC THEATRICAL FEATURE-LENGTH FILMS

Qualifying Screenings

i) Commercial Screenings

During the period of January 1, 2008 through to December 31, 2008 a minimum of three consecutive weeks (21 days) of screenings in a regular commercial theatre to a paying audience in at least ONE of Vancouver, Montreal or Toronto;

OR

During the period of January 1, 2008 through to December 31, 2008 a minimum of two consecutive weeks (14 days) of screening in a regular commercial theatre to a paying audience in ONE of Vancouver, Montreal or Toronto AND one week (7 days) of screening in a regular commercial theatre to a paying audience in ONE of Calgary, Edmonton, Winnipeg, Ottawa, Hull, Quebec City or Halifax;

OR

During the period of January 1, 2008 through to December 31, 2008 a minimum of two consecutive weeks (14 days) of screening in a regular commercial theatre to a paying audience in ONE of Calgary, Edmonton, Winnipeg, Ottawa, Hull, Quebec City or Halifax;

Note: A letter from the film's distributor and a letter from the film's exhibitor, confirming the dates and venues of said commercial release, is a requirement to be submitted with the Official Genie Entry Form.

Who Can Get an Award

Awards will only be granted to persons receiving an eligible credit in an official Genie Entry or who have received credit in positive prints of the film in the appropriate Award Categories.

Note: Minority co-productions are eligible to be nominated for Best Motion Picture as are the craft and performance categories in those films in which Canadians contribute. Where, however, the director is Canadian, a minority co-production will be deemed a majority Canadian co-production for the purposes of eligibility in all categories of the Genie Awards.

Subject to all of the above Rules **Dramatic Theatrical Feature-Length Films** are eligible for:

- Best Motion Picture
- All Performance Categories
- All Craft Categories

How to Enter

The Authorized Person (See *Definitions*) must agree to all Conditions of Entry detailed herein, and submit to the Academy, by **August 15, 2008 (early bird), August 29, 2008 (final)**:

- 1) A completed Genie Awards Official Entry Form, duly signed by the Authorized Person (See *Definitions*) together with all additional required materials and documentation;
- 2) 1 Betacam SP full-length copy of the film;
- 3) A copy of the complete screen credits as they appear in the film, signed by the producer;

Note: All films are automatically entered into all Eligible Categories unless there is no screen credit in a particular Category or unless the Entrant indicates, on the Official Entry Form, that a particular Category is not applicable. A letter from the Producer must be submitted with the Entry Form if an individual listed in the credits is not to be considered in a Craft Category.

- 4) A short synopsis of 60 words or less and a detailed one-page synopsis of the film in both official languages;
- 5) Two (2) complete Media Kits with images of all entered performers and director (photo CD preferred), posters (3), title treatment/graphic, bios, etc. (See *Definitions* for complete list)
- 6) 35 DVD copies of the film. It is highly recommended that films are subtitled English if this is not the original language of the film;
- 7) A list of current home addresses, phone numbers and e-mails of each individual entered for consideration is crucial in order to notify nominees in adequate time to receive their Certificates, Award Ceremony tickets, etc. Production Company addresses are not acceptable;
- 8) A copy of Canadian Certification from either CAVCO or CRTC; or a letter of Certification stating the Canadian percentage and other if the film is an official Canadian Treaty Co-Production;
- 9) Two letters are required confirming the date(s) and venue of the film's screening: One letter from the Distributor and one letter from the Exhibitor(s);
- 10) Total Entry Fee, as applicable (See *Entry Fee Schedule* at beginning of this booklet);
- 11) In the case of multiple individuals entered in one Category, the first person listed will be considered to be the person designated to receive the statue and be the designated spokesperson;
- 12) In the event of a Best Motion Picture Nomination, the authorized Entrant will permit one public screening of the Entry in each of Vancouver, Montreal and Toronto, to be organized by the Academy for Genie Awards promotional purposes in 2009.

Award Categories

FILM

Category: Best Motion Picture
Required Credit: Producer

Note: The following credits are **not** eligible: Executive Producer and Associate Producer

ART DEPARTMENT

Category: Achievement in Art Direction/Production Design
Required Credit(s): Art Director or Production Designer

Note: Upon written recommendation from the Art Director submitted with the Entry form the Set Decorator may also be entered.

Category: Achievement in Costume Design
Required Credit(s): Costume Designer or Wardrobe

CINEMATOGRAPHY

Category: Achievement in Cinematography
Required Credit: Director of Photography

DIRECTION

Category: Achievement in Direction
Required Credit: Director

Note: A letter from the Director confirming eligibility for the Claude Jutra Award must be submitted with the entry form, if applicable. Please refer to the *Special Award Categories* section for information on the Claude Jutra Award.

EDITING

Category: Achievement in Editing
Required Credit: Editor

MUSIC

Category: Achievement in Music – Original Score
Required Credit: Composer

Category: Achievement in Music – Original Song*
Required Credit(s): Composer and Lyricist

Note: The complete original score for the Entry must be submitted on CD. All music entries are required to be accompanied by a music cue sheet with needle drop submissions clearly marked, composer name(s), publisher name(s), title of cue and duration of cue. This music cue sheet must be included for every piece of music in the film including those not written by the composer(s). Failure to provide cue sheets for all pieces of music may result in disqualification of the music score submission.

***Special Regulations for Achievement in Music - Original Song:**

- This Award will be given to the original language version of the song.
- A maximum of two (2) songs may be entered from any eligible film.
- The song must have been written specifically for the production.
- There must be a minimum of four (4) eligible Entries for a nomination to be made or an Award given in this Category.
- Original song entries must be accompanied by a compact disc recording of the song(s) entered OR an mp3 file
- Original song entries must be accompanied by lyric sheets in both official languages.
- All song entries are required to include a letter from the songwriter(s) guaranteeing that the film contains the first public usage of the entered song;

PERFORMANCE

A Lead is defined as the performer whose character carries the story and upon whom the story is based.

A Support is defined as the performer whose character supports both the story and the lead characters.

For all Performance categories:

- Category: Performance by an Actor in a Leading Role
- Category: Performance by an Actor in a Supporting Role
- Category: Performance by an Actress in a Leading Role
- Category: Performance by an Actress in a Supporting Role
- Required Credit: Actor/Actress credited in role

Note: A two-line description of each performer’s role must be included with the entry form. Captions must be provided on all film stills, action shots of performers and all images submitted on photo CD. If all the dialogue of any role has been dubbed by another performer, the performance is deemed ineligible. Singing that has been dubbed will not affect the performer’s eligibility unless it constitutes the entire performance.

SOUND

- Category: Achievement in Overall Sound
- Required Credit(s): Recording Mixer, Sound Re-recording, Sound Mixer, Production Sound Mixer, Dubbing Mixer, Location Sound, Location Recordist

Note: Location Sound and Location Recordists are not eligible if the film has been subject to massive dialogue replacement.

- Category: Achievement in Sound Editing
- Required Credit(s): Supervising Sound Editor, Sound Design, Dialogue Editor, Dubbing Editor, ADR Editor, Sound Editor, Sound Effects Editor, Supervising Dialogue Editor, Effects Designer, Post-Sync Dialogue Editor, Special Sound Effects provided by, Loop Dialogue Editor, Music Editor, Foley Artist.

Note: The eligible positions will be determined or finalized in consultation with the Sound Supervisor(s) on the project, the Producer, and the Academy’s Sound Branch Representative. In the case of a dispute, the Academy’s Sound Branch Representative will have final authority.

The Producer must designate the key sound personnel who contributed to the production. In special situations in which the Entrant feels that more than the allowable maximum key sound personnel on a production qualify for Entry, a written appeal may be made at the time of Entry.

SCREENPLAY

Category: Original Screenplay**
Category: Adapted Screenplay** (from another medium – i.e. based on a previously published or produced work).
Required Credit: Screenwriter

Note: A complete production script must be submitted with the entry form.

****Special Regulations for Original Screenplay and Adapted Screenplay:**

- Two (2) screenplay Awards will be given in years in which there are five (5) or more eligible Entries in each of these two Categories.
- If there are fewer than five (5) eligible Entries in either Category, then the Categories will be collapsed into one Best Screenplay Award.
- A Screenwriter is defined as the person who writes the entire work for the screen embodying individual scenes, full dialogue and/or monologue, narration (if required) and any other description or details necessary to facilitate production.

The Nominating Process – How It Works

1. Two Nominating Committees select Genie Award Nominees. A Chairperson will be selected by the Academy to head each Committee and invite members from across Canada to participate, in consultation with the individual Branch Representatives of the Academy's Board of Directors. One Committee, which includes directors, writers, performers, producers, scholars and critics, will be responsible for selecting Nominees for:
 - Direction
 - Screenwriting (Original and Adapted)
 - Performance (Male and Female Lead, Male and Female Support)

The other Nominating Committee, comprised of practitioners of each of the respective crafts, will be responsible for selecting Nominees for:

- Art Direction/Production Design
- Costume Design
- Cinematography
- Editing
- Music (Original Score and Original Song)
- Sound (Overall and Sound Editing)

<p>NEW RULE: Both Nominating Committees will together select the Nominees for Best Motion Picture</p>
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2. Committee Members will be expected and encouraged to screen the entered films during their regular theatrical release or festival circuit whenever possible. In the event that a film cannot be screened in its ideal environment, the Committee Member will be supplied with a DVD of the film. Both Committees will then convene to reach a consensus on the top five nominations in their Categories.
3. Films are evaluated according to specific criteria that were developed by the Branch Representatives of the Academy's Board of Directors in consultation with the Branch members. Key members of the Music community, for example, developed the criteria used to assess Original Music Score and Original Song. The same principle was applied to Direction and Screenwriting and so on. It is not simply a matter of a well or poorly made film; it is the critical analysis of all aspects of the film that will determine the nominees.

Note: An entrant may be moved from lead performance to support performance or vice versa, or added to the eligible performers list as the Nominating Committee sees fit, provided the situation in question meets all other qualifying criteria.

Special Award Categories

Claude Jutra Award

This award is presented to honour an achievement by a Canadian director in his or her first dramatic theatrical feature-length film. In addition to applying for the Claude Jutra Award the film must qualify for, and be entered into, competition in the Genie Awards subject to the normal Rules and Regulations. In the event that there are one or more eligible films for this Award, the Nominating Committee for Direction will select a winner. As with any Entry, the Committee may decide not to present the Award. This Award does not affect the film's or the filmmaker's eligibility for other Genie Awards. If applying for the Claude Jutra Award, a letter from the director, confirming his/her eligibility for this Award must accompany the Official Entry Form.

Outstanding Achievement in Make-Up Award

This Award will be open to nomination by members of the Art Department (Cinema Division) provided a film qualifies for, and is entered into, competition in the Genie Awards subject to the normal Rules and Regulations. Deadline for submission is **December 5, 2008**. An Award will be presented when it is approved by the Board of Directors.

Special Awards

To honour outstanding achievement in a Category for which there is no annual Award, or in recognition of exceptional achievement in filmmaking or service to the film industry, a Special Award may be recommended by Academy members to the Board of Directors. Deadline for Special Award recommendations is **November 28, 2008**. Please contact the National Office for an Official Nomination Form.

THEATRICAL SHORTS AND DOCUMENTARIES

Qualifying Screenings

i) Commercial Screenings

During the period of January 1, 2008 through to December 31, 2008, a minimum of three (3) theatrical screenings to a paying audience other than a festival;

Note: A letter from the film's distributor and/or exhibitor, confirming the dates and venues of said commercial release, MUST accompany the Official Genie Entry Form;

OR

ii) Festival Screenings

During the period of January 1, 2008 through to December 31, 2008, winner of a "Best Of" or comparable distinction at an Approved Canadian or International Festival.

Note: A letter confirming the screening and that the film has won a "Best Of" or comparable distinction from the Executive Director or Director of Programming from said Festival is required to accompany the Official Genie Entry Form. Please contact the National Office of the Academy for a complete list of approved Canadian and International Festivals.

Who Can Get an Award

Awards will only be granted to persons receiving an eligible credit in an official Genie Entry or who have received credit in positive prints of the film in the appropriate Award Categories.

Subject to all of the above Rules **Theatrical Shorts and Documentaries** are eligible for:

- Best Feature Length Documentary or
- Best Short Documentary or
- Best Live Action Short Drama or
- Best Animated Short

Note: Films submitting for either *Best Live Action Short* or *Best Animated Short* categories may now qualify and submit in any of the following formats: Film: 16 mm; 35 mm, 70mm Video: Betacam SP / NTSC; Digi Beta / NTSC. See **How to Enter** for complete submission requirements. Films submitting for *Best Feature Length Documentary* or *Best Short Documentary* require a 35mm film print (or 16mm or 70mm) to qualify for entry.

How to Enter: Theatrical Shorts and Documentaries

The Authorized Person (See ***Definitions***) must agree to all Conditions of Entry detailed herein, and submit to the Academy, by **August 15, 2008 (early bird), or August 29, 2008 (final)**:

- 1) A completed Genie Awards Official Entry Form, duly signed by the Authorized Person (See ***Definitions***) together with all additional required materials and documentation;
- 2) 1 Betacam SP copy of the film;
- 3) A copy of the complete screen credits as they appear in the film, signed by the producer;
- 4) A short synopsis of 60 words or less and a detailed one-page synopsis of the film in BOTH official languages;
- 5) A complete production script;
- 6) Four complete Media Kits complete with photos, bios, etc.;
- 7) 18 DVD copies of the film. It is highly recommended that films are subtitled English if this is not the original language of the film;

Note: Entry DVDs will not be returned unless special arrangements have been made at time of entry. To have your DVDs returned please submit at the time of Entry a fee of \$10.00 for the first DVD and \$5.00 for each additional DVD. DVDs not returned will be destroyed 60 days following the Awards Show.

- 8) A list of current home addresses, phone numbers and e-mails of all individuals entered for consideration;
- 9) A copy of Canadian Certification from either CAVCO or CRTC;
- 10) A letter from the Distributor AND a letter from the Exhibitor(s) confirming date(s) and venue(s) of the film's screening

OR

- 11) A letter from the Executive Director or Director of Programming of an eligible Festival confirming the film's screening(s) and that it has won a "Best Of" or comparable distinction (Contact the National Office of the Academy for a complete approved Canadian and International Festivals list).
- 12) Total Entry Fee, as applicable (See ***Entry Fee Schedule*** at beginning of this booklet);
- 13) **IMPORTANT NOTE for DOCUMENTARY FILMS ONLY** *Confirmation of delivery by **November 28, 2008** of one release film print of the entry (35mm, 16mm or 70mm) **PREPAID**. Failure to provide a print of the film may cause disqualification of the Entry and the Entry Fee will be forfeited.
- 14) In the case of multiple individuals entered in one category, the first person listed will be considered to be the person designated to receive the statue and the designated spokesperson.

Award Categories

BEST FEATURE LENGTH DOCUMENTARY*

Required Credit(s): Producer and Director

BEST SHORT DOCUMENTARY*

Required Credit(s): Producer and Director

*If three (3) or less films are entered in either Best Feature Length Documentary or Best Short Documentary, then the two Categories will be combined and only one Award will be presented for Best Documentary.

BEST LIVE ACTION SHORT DRAMA**

Required Credit(s): Producer and Director

BEST ANIMATED SHORT**

Required Credit(s): Producer and Director

**If two (2) or less films are entered in either Best Live Action Short Drama or Best Animated Short, then the two Categories will be combined and only one Award will be presented for Best Short Film.

The Nominating Process – How it Works

1. A Chairperson will be selected by the Academy to head the Theatrical Shorts and Documentary Nominating Committee to invite Committee members from across Canada.
2. Films are evaluated according to specific criteria that were developed by the Branch Representatives of the Academy's Board of Directors in consultation with the Branch members. Key members of the Theatrical Short and Documentary community developed the criteria used to assess the Feature Length and Short Documentary, Animated Short Film and Live Action Short Drama categories.
3. The Nominating Committee for Theatrical Shorts and Documentaries will select the Nominees in the Categories of Feature Length and Short Documentary, Animated Short Film and Live Action Short Drama by individual secret ballot at a Nomination Screening Weekend. Entries receiving the highest number of points in their respective Categories as determined by the Nominating Committee, will become the Nominees for final balloting in that Category.
4. The Rule for "tied" Nominations for Theatrical Shorts and Documentaries will be applied as follows:

If the tabulation of Nominating points for any Category produces a tie that would result in six (6) Nominees for that Category, the Nominees so tied will NOT appear on the final ballot. If, as a result of deleting these extra Nominations, the number of Nominees on the final ballot is fewer than three, the Accountant will advise the Academy, which, in its sole discretion, will decide the number of Nominees to appear on the final ballot.

Number of Nominations

5. Nominations for Theatrical Shorts and Documentaries will normally be made, and an Award will be given, in any Category in which there are four or more eligible Entries. If there are four eligible Entries, there will normally be two (2) nominations. If there are between five (5) and eight (8) eligible Entries, then there will normally be three Nominations. In the case of "ties" in the aforementioned Categories, the Academy will decide the number of Nominations. If there are nine (9) or more eligible Entries then there will normally be five (5) Nominations.

NOMINATING COMMITTEE POLICIES FOR ALL CATEGORIES

Conflict of Interest

1. A Nominating Committee Member is not allowed to judge his or her own work in a film. If an unexpected conflict of interest should arise the Nominating Committee Member in question will be disqualified from voting. Each Nominating Committee Member is required to sign a Conflict of Interest form prior to the commencement of judging.
2. All Committee deliberations are strictly confidential. Nominating Committee Members may not disclose their discussions or final decisions outside the Committee Sessions.
3. Nominating Ballots are sent directly from the Theatrical Shorts and Documentaries Committee site in sealed envelopes to the Ballot Accountants who will tabulate them.

Nominating Committee Prerogative

4. Nominations will not be put forth in Categories in which, in the opinion of the applicable Nominating Committee, the submissions entered do not meet Academy standards.

MEMBERSHIP VOTING

Final Balloting

1. Once the Nominees have been determined, final ballots will be prepared for each Category and mailed to Eligible Cinema Division Members. Nominees will be presented alphabetically in each Category. A complete list of Nominations will be supplied to each Voting Member along with their respective ballots.
2. DVDs and streaming video of the Nominated Films will be available to eligible Voting Members during the final voting period through hosted by Zip.tv. Information on how to access this program will be included with the ballot package.
3. Final voting in each Category is determined by the Voting Member's respective Branch affiliation. Ballots for Best Motion Picture and all Performance Categories will be mailed to the entire Cinema membership.
4. Completed Voting Member Ballots are mailed directly to the Ballot Accountants who will tabulate the results.

Promotional Opportunities

After the nominations have been announced, the Academy mails ballots to the Voting Membership and offers the nominated films' producers/distributors an opportunity to promote their film(s) through the following promotional options:

WEBSITE LINK:

Through the Academy website www.genieawards.ca the Academy will provide two (2) links to a nominated film's website. One link will be positioned within the nominated film listings on the Genie website. The second link will be listed in a national email sent out to the voting membership informing them of the promotion web pages. If a nominated film is currently playing theatrically the Academy can include a link as part of the Canadian Film Listings, at www.aflick.ca.

Links will be posted on the Academy website within 48 hours of receiving the link.

All Producers will be notified of the Promotional Deadline in **January 2009**.

Statues and Certificates

Certificates

All Nominees will be provided with ONE (1) personalized Nomination Certificate with their name in calligraphy on it. Winner Certificates will be available for winners.

Copies of Certificates may be ordered, prepaid, through the Academy's Programming Department. Only Nominees' and Winners' names may appear on their respective Certificates.

Citations of Recognition

Citations of Recognition are available for purchase by Genie Winners as recognition and appreciation of those individuals with an on-screen credit (subject to the approval of the Rules and Regulations Committee), who materially contributed to the Genie-winning effort. Citations of Recognition may be ordered, prepaid, through the Academy's Programming Department.

Statues

In the case of multiple individuals entered in one category, the first person listed will be considered to be the person designated to go on stage to receive the statue and make the acceptance speech unless otherwise indicated by the Entrant. Statues will not be made available to, and cannot be purchased by, anyone other than the Winner.

Genie Lapel Pins

Genie Lapel Pins are available to all Official Nominees. They may be requested through the Academy's Programming Department.

APPENDICES

Definitions

ALTERNATIVE THEATRE

(applicable to Theatrical Shorts and Documentaries only)

A public theatre that charges admission and that programs a mix of documentaries and short films in addition to specialty films, and which is occasionally supported with advertising in newspapers and/or via newsletters.

ANIMATED SHORT

Any Canadian animated film with a maximum running time of 30 minutes.

AUTHORIZED SIGNING PERSON

Individual, generally the Producer, Executive Producer, Distributor, Canadian Licensee or Copyright Owner, who owns and controls the rights to the production.

BALLOT ACCOUNTANTS

PricewaterhouseCoopers

CANADIAN FILM

One that satisfies the CAVCO criteria for qualification as a Canadian Certified production, and/or by the CRTC criteria for qualification of a production as Canadian content, subject to eligibility restrictions outlined under *Who Can Get an Award*.

CANADIAN SHORT AND DOCUMENTARY FILM

One that qualifies as a Certified Production under the Regulations applied by the Minister of Canadian Heritage.

DRAMATIC THEATRICAL FEATURE-LENGTH FILM

One that is not a Documentary, has a MINIMUM running time of 75 minutes and for which the first commercial release in Canada is theatrical.

FEATURE LENGTH DOCUMENTARY

Any Canadian feature-length non-fiction film with a MINIMUM running time of 60 minutes.

LIVE ACTION SHORT DRAMA

Any Canadian dramatic film with a MAXIMUM running time of 30 minutes.

MEDIA KIT

For Awards Entry purposes, a media kit is expected to consist of a detailed, one-page synopsis; a shorter synopsis of no more than 60 words in both official languages; biographies of principal actors, producers, and director; at least 3 film posters, a DVD of the trailer and/or EPK; images (preferred on photo cd) of principal actors, director and action shots, and film title treatment/graphics clearly labeled and captioned.

REPERTORY THEATRE

A public theatre that charges admission and that regularly programs a mix of first-run and second-run movies occasionally supported with advertising in daily newspapers.

SHORT DOCUMENTARY

Any Canadian non-fiction film with a maximum running time of 59 minutes.

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